



The Story School Presents:

Our 2024 Camp Challenge: #agoodcauseplay



Camper/Kid Talking Points

Why Am I Wearing a Costume?

- Costumes are awesome! but also...it's for a good "cause-play"
- I am representing my favorite summer camp: The Story School!

What is The Story School? (How to tell others)

- The Story School is my summer home, a live-action role-playing camp where I get to be a hero
- I get to go on adventures, live out stories from history, mythology, and literature to life, and the story reacts to my choices.
- It's like playing a video game in real life. I make a character and get to level up by battling villains, solving puzzles, and saving the world
- I get to be myself. I get to spend the summer with my friends doing the things we like to do.

What Can YOU Do to Help?

- The Story School is looking for more heroes, more hero leaders, and more scholarships. We're hoping to recruit our last few campers, staff, and fund our final scholarships for the summer.
- Help us spread the word to more kids and kids at heart about this awesome camp!
- Send them to thestoryschool.org/camp to learn more

Parent/Adult Talking Points

Why Am I Wearing a Costume?

- Costumes are awesome! but also...it's for a good "cause-play"
- I am representing the best summer camp: The Story School!

What is The Story School?

- The Story School is an eduLARP overnight summer camp where they transform campers into heroes
- The campers spend their day living out a video game in real life, making a character, and playing a live-action game with their friends and their evenings are spent bonding with friends just like them.
- It's an immersive, interactive camp that hosts many neurodiverse, trans, and queer youth
- It's a great community for kids that love stories, gaming, and adventuring

What Can YOU Do to Help?

- The Story School needs heroes: those who come to camp and those who can help support it.
- To recruit: head over to thestoryschool.org/camp to look up our camp and employment opportunities for 2023 before their gone
- To donate: head over to thestoryschool.org/donate and help build their scholarship forms
- To spread awareness: join the costume challenge until the end of this month and tag The Story School in your Facebook, Instagram, or TikTok posts with the hashtag #agoodcauseplay

Costume Calendar

TBA Soon!

#AGoodCausePlay 2024 Story School CAMPAIGN FAQ

Got questions about participating? Don't worry, we've got answers!

Q: What's this challenge?

A: The Story School is challenging it's community to wear a costume out in public each day from March 24 - April 2 in order to spread awareness about The Story School. We want you to share your love of our programs with your community, and share your costume photos with us and each other with the hashtag [#agoodcauseplay](#)

Q: Why do we need to spread awareness about The Story School?

A: Although The Story School has been around since 2013, we are still a relatively young non-profit organization. Many people who could benefit from a summer at camp with us still don't even know we exist! Our goal is to make sure that every young hero in need of a camp that lets them embrace their inner nerd knows about camp (awareness) and can afford to attend (scholarships)

Q: What am I supposed to say when people ask me about why I'm wearing a costume?

A: Tell them the truth! You're wearing a costume to support your favorite summer camp. A camp that brings stories to life, and turns their campers into heroes. You can also find a list of talking points on our website www.thestoryschool.org/donate

Q: Do I need to wear a costume every day of the challenge to participate?

A: While the challenge issued from The Story School is to wear a costume everyday from March 27 - April 2, you do not need to wear a costume every day in order to participate. Feel free to wear a costume, for one, or all the days included in the challenge. Every person running around the world in costume, and altering people to The Story School summer camps is helpful in spreading the word about our programs.

Q: Do I need to donate money in order to join the challenge?

A: Nope! While The Story School is a 501c3 and always working to raise money to support their scholarship (campership) programs, a donation is not required to participate in this challenge. However we'd love for you to tell everyone how much The Story School means to you, so that they may be inspired to think of us the next time they are choosing where to spend their donation dollars.

Q: I'm an adult. Is this challenge for me?

A: HECK YES IT IS! While we recognize that not everyone is able to wear a costume without complication to their work/life the challenge is for campers, their families, their friends, current staff, former staff, your neighbor, your neighbor's dog, your cat...you get the idea.

Q: Do I need to wear a different costume every day?

A: While some of our wardrobes are spilling over with costumes that we are itching for an excuse to wear, others may be more limited. Not only can you wear the same costume each day if you wish (fresh underwear please!), but the definition of "costume" is also up to you. A wig and sunglasses can be a costume, a cape, mask, costume shirt, inflatable dinosaur, the options are endless. Whatever you decide to wear, just wear it with pride and be sure to share on social media with the hashtag [#agoodcauseplay](#)

Q: What if I can't wear a costume, but I still want to help?

A: No problem. The costume challenge is a fun way for us to get together as a community even during the Ides of March when things are still pretty gloomy in New England and many of us are just wishing for summer. But there is more than one way to spread the word about The Story School and help us in our efforts. Here are some other ways you can help:

You can donate and/or encourage others to donate to The Story School www.thestoryschool.org/donate

You can like, share, and comment on The Story School's social media pages on FB and Instagram (especially on those posts that have to do with the the challenge, staffing, or fundraising!)

You can tell people about us! If your place of business hosts flyers, or you know someone who would make a great summer staff member, or your sister's nephew is super into DnD and you think they'd be a great match for our programs, say something!

We hope that you'll join us for all or some of the [#agoodcauseplay](#) challenge over these next few weeks, and that you'll have fun being out in your community, representing our community Be sure to check back here as we share updates on the challenge!



Who We Are:

A 501(c)(3) non profit eduLARP summer camp that uses stories to teach and is proud to serve many in the queer, trans, and neurodiverse community



What We Do:

We transform campers into heroes using immersive stories, interactive puzzles, and inclusive role-playing. Campers control the story, learn to be heroes, and form lifelong bonds with their fellow adventurers



Why We Need You

The Story School is still recovering from the pandemic and needs more campers, staff, and scholarships to support and grow our programs.



How You Can Help

Use the link below: donate or join the cause(play). Spread the word to all -- kid or kid-at-heart -- that would love our camps!



#agoodcauseplay

<https://thestoryschool.org>
camp@thestoryschool.org



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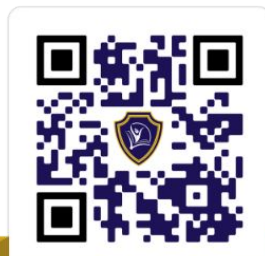
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