



The Story School Presents:



Our 2023 Camp Challenge: #agoodcauseplay

Questions You Might Get

Why Am I Wearing a Costume?

- Because I am a hero!
- Costumes are awesome!
- Most importantly: it's for a good cause(play) supporting my favorite summer camp: The Story School

What is The Story School?

- The Story School is a live-action role-playing camp
- Kids get to be heroes and learn from living out a story
- Kids get to spend their days adventuring where their choices affect the story and spend their evenings bonding with their friends over board games, campfire stories, and camp activities
- It's a wonderful community for kids from all backgrounds

How to Get Them to Help:

Why is it a Good Cause?

- The Story School is a much needed community for its heroes
- The camp hosts neurodiverse, trans, queer, and other wonderful humans
- It is one of the few places that lets these kids be who they want to be
- They are a 501(c)(3) nonprofit and sponsor many campers on scholarship

They Can Help Us Recruit

- The Story School is looking for more heroes and more hero leaders. We're hoping to recruit campers, staff, and fund more scholarships for the summer.
- Send them to thestoryschool.org/camp to look up our camp and employment opportunities for 2023 before they're gone

They Can Help Fund Our Stories

- Donate Directly at thestoryschool.org/donate to make a tax-deductible donation and send a kid to camp
- Join The Challenge and spread the word: dress in costume and tag The Story School in your Facebook/Instagram/TikTok with the hashtag #agoodcauseplay
- Learn even more at thestoryschool.org/donate

#AGoodCausePlay Story School CAMPAIGN FAQ

Got questions about participating? Don't worry, we've got answers!

Q: What's this challenge?

A: The Story School is challenging its community to wear a costume out in public each day from March 15 - April 1 in order to spread awareness about The Story School. We want you to share your love of our programs with your community, and share your costume photos with us and each other with the hashtag [#agoodcauseplay](#)

Q: Why do we need to spread awareness about The Story School?

A: Although The Story School has been around since 2013, we are still a relatively young non-profit organization. Many people who could benefit from a summer at camp with us still don't even know we exist! Our goal is to make sure that every young hero in need of a summer at camp knows we're out there turning fantasy into reality. We'd also love to continue to raise funds for our scholarship programs so that there are no financial barriers to attend our summer programs.

Q: What am I supposed to say when people ask me about why I'm wearing a costume?

A: Tell them the truth! You're wearing a costume to support your favorite summer camp. A camp that brings stories to life, and turns their campers into heroes. You can also find a list of talking points on our website www.thestoryschool.org/donate

Q: Do I need to wear a costume every day of the challenge to participate?

A: While the challenge issued from The Story School is to wear a costume everyday from March 15-April 1, you do not need to wear a costume every day in order to participate. Feel free to wear a costume, for one, or all the days included in the challenge. Every person running around the world in costume, and altering people to The Story School summer camps is helpful in spreading the word about our programs.

Q: Do I need to donate money in order to join the challenge?

A: Nope! While The Story School is a 501c3 and always working to raise money to support their scholarship (campership) programs, a donation is not required to participate in this challenge. However we'd love for you to tell everyone how much The Story School means to you, so that they may be inspired to think of us the next time they are choosing where to spend their donation dollars.

Q: I'm an adult. Is this challenge for me?

A: HECK YES IT IS! While we recognize that not everyone is able to wear a costume without complication to their work/life the challenge is for campers, their families, their friends, current staff, former staff, your neighbor, your neighbor's dog, your cat...you get the idea.

Q: Do I need to wear a different costume every day?

A: While some of our wardrobes are spilling over with costumes that we are itching for an excuse to wear, others may be more limited. Not only can you wear the same costume each day if you wish (fresh underwear please!), but the definition of "costume" is also up to you. A wig and sunglasses can be a costume, a cape, mask, costume shirt, inflatable dinosaur, the options are endless. Whatever you decide to wear, just wear it with pride and be sure to share on social media with the hashtag [#agoodcauseplay](#)

Q: What if I can't wear a costume, but I still want to help?

A: No problem. The costume challenge is a fun way for us to get together as a community even during the Ides of March when things are still pretty gloomy in New England and many of us are just wishing for summer. But there is more than one way to spread the word about The Story School and help us in our efforts. Here are some other ways you can help:

You can donate and/or encourage others to donate to The Story School www.thestoryschool.org/donate

You can like, share, and comment on The Story School's social media pages on FB and Instagram (especially on those posts that have to do with the challenge, staffing, or fundraising!)

You can tell people about us! If your place of business hosts flyers, or you know someone who would make a great summer staff member, or your sister's nephew is super into DnD and you think they'd be a great match for our programs, say something!

We hope that you'll join us for all or some of the [#agoodcauseplay](#) challenge over these next few weeks, and that you'll have fun being out in your community, representing our community. Be sure to check back here as we share updates on the challenge!



Who We Are:

A 501(c)(3) non profit eduLARP summer camp that uses stories to teach and is proud to serve many in the queer, trans, and neurodiverse community



What We Do:

We transform campers into heroes using immersive stories, interactive puzzles, and inclusive role-playing. Campers control the story, learn to be heroes, and form lifelong bonds with their fellow adventurers



Why We Need You

The Story School is still recovering from the pandemic and needs more campers, staff, and scholarships to support and grow our programs.



How You Can Help

Use the link below: donate or join the cause(play). Spread the word to all -- kid or kid-at-heart -- that would love our camps!



#agoodcauseplay

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camp@thestoryschool.org



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